



Sponsorship Request Application

Name of Requesting Applicant:

Mailing Address of Requesting Applicant:

Date of Event:

Requested Sponsorship Amount

Event Location/Address:

Phone Number:

Person of Contact Regarding Request:

Email:

Please submit a separate document containing answers/information for each question.

- 1. Which GCACH project area(s) does this request relate to? Please describe in detail.**
- 2. Describe your Event and/or history of the Event you would like GCACH to sponsor.**
- 3. Explain why GCACH should sponsor this Event (include any sponsorship benefits to GCACH).**
- 4. Explain your current relationship with GCACH and current/past commitments that you have established with GCACH.**
- 5. List/explain your audience demographics for the Event and the expected number of attendees.**
- 6. Describe the sponsorship levels available (e.g. exclusive, presenting, etc.) and the costs associated with each level. Please include a list of other major partners, if applicable.**
- 7. Explain your post-Event evaluation process (GCACH requests a post-evaluation to be completed and submitted to GCACH 60 days after completion of the Event).**
- 8. List any existing sponsors and/or partnerships and their contributions that have been received.**
- 9. What is the long-term impact of the Event?**
- 10. What potential branding opportunities would be presented if GCACH were to sponsor this Event? Please explain any other marketing materials tied to the Event.**
- 11. Please outline the budget for the Event and include short descriptions for each line item (include any other sponsorships received and any use of internal funding).**